

New appointment

Luca de Meo, new Chairman of the Volkswagen Group España Distribución Board of Directors

/ **The President of SEAT will be the highest representative of the Volkswagen Group in Spain**

Martorell, 05/07/2018. - SEAT President Luca de Meo, 51, has been appointed new member and Chairman of the Volkswagen Group España Distribución (VGED) Board of Directors. De Meo shares this new responsibility with his position as President of SEAT and succeeds Dr. Francisco Javier García Sanz in leading the administrative body of the distribution company of the Volkswagen, Audi, ŠKODA and Volkswagen Commercial Vehicles brands in the Iberian Peninsula and the Balearic Islands. In addition to this new position, from this point on Luca de Meo will be the highest representative of the Volkswagen Group in Spain. Meanwhile, Francisco José Pérez Botello continues as executive President of Volkswagen Group España Distribución and a member of the Board of Directors.

Volkswagen Group President Dr. Herbert Diess explained that **"Spain is a key country for the Volkswagen Group with extensive production and R&D activities. Dr. Francisco Javier García Sanz did a brilliant job in recent years as the head of the Volkswagen Group in Spain. The best candidate to succeed him is surely Luca de Meo. With him as its President, today SEAT is a stronger brand, with a broader product portfolio, sales that are growing at a faster pace than any other brand in Europe and positive financial results. In his additional function Luca de Meo will supervise the interests of the entire Volkswagen Group in Spain. This move is also coherent with the decentralised structure we are promoting to distribute responsibility among various brands."**

Luca de Meo has been the President of SEAT since November 2015, chairs the Board of Directors of SEAT Metropolis:Lab Barcelona and is an Administrator of XMOBA. Born in Milan, de Meo holds a degree in Business Administration from the Università Commerciale Luigi Bocconi in Milan and has more than 25 years' experience in the automotive sector. He joined the Volkswagen Group in 2009 as Marketing Director of the Volkswagen brand and the Volkswagen Group prior to taking up the position of Board of Management member for Sales and Marketing at AUDI.

Volkswagen Group España Distribución is Spain's leading vehicle distributor. The company, which began operating in January 1993, commercialises vehicles, spare parts and accessories of the Volkswagen, Audi, ŠKODA and Volkswagen Commercial Vehicles brands in the Iberian Peninsula and the Balearic Islands.

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