



On the threshold of a historic record

SEAT on the rise again in November and sales exceed the 2017 year end total

- / The brand delivered 492,300 cars from January to November, up 13% compared to the same period in 2017
- / SEAT breaks sales records in Germany, the UK, Austria, Israel and Morocco
- / Deliveries went up by 7.2% in November compared to 2017 for a total of 43,300 cars

Martorell, 07/12/2018. - SEAT is a step away from reaching the highest sales volume in its 68-year history. With just one month left before closing 2018, the brand's global deliveries rose by 13.0% compared to the result obtained from January to November, amounting to 492,300 cars worldwide (2017: 435,500). With this volume, SEAT has already bettered its sales figure of all of last year, which closed with 468,400 vehicle deliveries. This is the best historic result for a January to November period, and exceeds the figure posted in 2000 (473,200).

The carmaker's sales accelerated again in November, rising by 7.2% (total: 43,300 cars sold) compared to the result obtained in the same month of 2017 (40,400).

According to SEAT Vice-president for Sales and Marketing Wayne Griffiths, **"exceeding the 2017 sales volume when there is still one month left before closing the year is a very positive result. We are on the brink of ending an exceptional 2018 and achieving the best sales result in the history of SEAT. In addition, with more than 90% of the engine range now available, the situation resulting from the application of WLTP is returning to normal."**

With one month remaining until the end of 2018, this sales growth means that SEAT has already surpassed the full year historic record set in countries such as Germany, the UK, Austria, Israel and Morocco. In Germany, SEAT's main market, the brand grew by 14.0%, selling a total of 108,200 vehicles; 14.8% in the UK (60,100); 9.3% in Austria (18,100); 7.1% in Israel (8,900) and 11.7% in Morocco (2,000).

Moreover, for the first time since 2007, SEAT sold more than 100,000 vehicles in Spain, growing by 16.8% (total: 104,000). SEAT is the leading brand in Spain, and the Ibiza and the Leon are the most widely registered models. Global deliveries also went up in key markets such as France and Italy. SEAT accelerated by nearly 30% in France (28,700; +28.7%), making it one of the fastest growing European markets. Deliveries performed strongly in Italy, up by 14.6%, to reach 19,100 vehicles, as well as in Portugal (9,200; +19.4%) and Belgium (9,100; +24.9%). Furthermore, Algeria continued to be the country with the highest year-on-



year growth, it quadrupled the sales posted in 2017 (4,400), and with 18,400 vehicles sold is SEAT's sixth largest market.

SEAT is the only company that designs, develops, manufactures and markets cars in Spain. A member of the Volkswagen Group, the multinational has its headquarters in Martorell (Barcelona), exporting 80% of its vehicles, and is present in over 80 countries on all five continents. In 2017, SEAT obtained an after tax profit of 281 million euros, sold close to 470,000 cars and achieved a record turnover of more than 9.5 billion euros.

The SEAT Group employs more than 15,000 professionals and has three production centres – Barcelona, El Prat de Llobregat and Martorell, where it manufactures the highly successful Ibiza, Arona and Leon. Additionally, the company produces the Ateca and the Toledo in the Czech Republic, the Tarraco in Germany, the Alhambra in Portugal and the Mii in Slovakia.

The multinational has a Technical Centre, which operates as a knowledge hub that brings together 1,000 engineers who are focussed on developing innovation for Spain's largest industrial investor in R&D. SEAT already features the latest connectivity technology in its vehicle range and is currently engaged in the company's global digitalisation process to promote the mobility of the future.

SEAT Communications

Cristina Vall-Llosada

Head of Corporate Communications

T / +34 93 708 53 78

M/ +34 646 295 296

cristina.vall-llosada@seat.es

Ezequiel Avilés

Corporate Communications

T / +34 93 708 59 50

M/ +34 646 303 738

ezequiel.aviles@seat.es

<http://seat-mediacyber.com>