

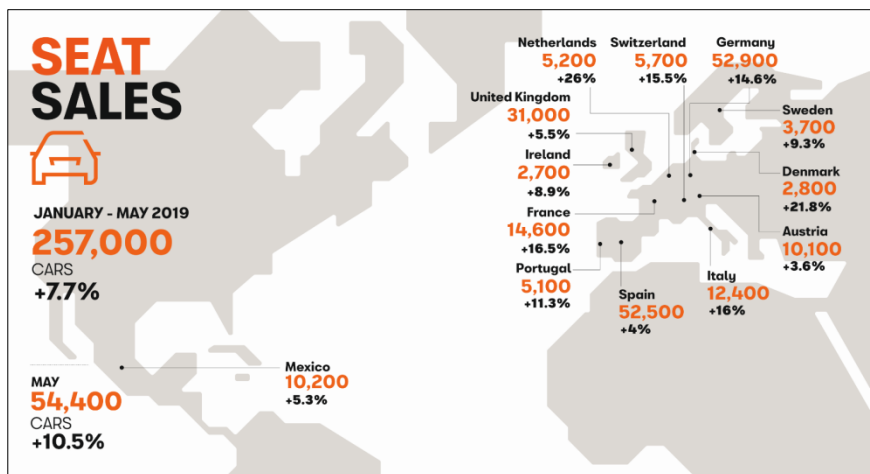
SEAT posts double-digit sales growth in May

- The company delivered 54,400 vehicles last month, 10.5% more than in 2018
- From January to May, SEAT sold the record figure of 257,000 cars (+7.7%)
- Germany, France and Italy continue to grow rapidly
- CUPRA sales went up nearly 80% until May

Martorell, 10/06/2019. SEAT has posted its best May results in history. The company's worldwide deliveries went up by 10.5% last month to stand at 54,400 cars. For the first time, SEAT has sold more than 50,000 vehicles in a month of May, and widely exceeded the previous May record, which was set in 2018 [49,200].

SEAT's year to date figures also show a record volume, with 257,000 vehicles sold, or 7.7% more than in the same period the previous year. From January to May 2018, SEAT delivered 238,500 cars, the best historic result until that time.

Furthermore, CUPRA* sales set a new record. In the first five months of 2019, the new brand sold 10,300 cars, which is 76.8% more than from January to May 2018 (*note: result integrated in SEAT's total sales figure).



SEAT Vice-president for Sales and Marketing and CUPRA CEO Wayne Griffiths pointed out that **“we are especially pleased with our double-digit growth in May and aim to keep this trend rate in upcoming months. We are making progress in every major market, particularly in Germany, France and Italy, with increases of around 15%. Our SUV range continues to produce great results, while CUPRA is exceeding our global expectations and is becoming increasingly more prominent in countries such as Germany, the UK and Switzerland.”**

In the first five months of the year, SEAT's growth rate in Germany, France and Italy doubled the brand's average increase. Germany spearheads sales with 52,900 vehicles, which is 14.6% more than in the same period the year before. SEAT sales also went up in Spain (52,500; +4%) and

leads vehicle registrations by a wide margin compared to its competitors, while deliveries rose in the United Kingdom by 5.5% with a figure of 31,000 vehicles. France and Italy are the two main European markets where SEAT sales increased the most: by 16.5% (14,600 cars) and 16% (12,400), respectively.

The carmaker's deliveries are also making progress in other European markets, such as Austria (10,100; +3.6%), Switzerland (5,700; +15.5%), the Netherlands (5,200; +26.0%), Portugal (5,100; +11.3%), Sweden (3,700; +9.3%), Denmark (2,800; +21.8%) and Ireland (2,700; +8.9%). Furthermore, SEAT is also growing in Mexico (10,200; +5.3%).

SEAT is the only company that designs, develops, manufactures and markets cars in Spain. A member of the Volkswagen Group, the multinational has its headquarters in Martorell (Barcelona), exporting 80% of its vehicles, and is present in 80 countries on all five continents. In 2018, SEAT sold 517,600 cars, the highest figure in the 68-year history of the brand, posted a profit after tax of 294 million euros and a record turnover of close to 10 billion euros.

The SEAT Group employs more than 15,000 professionals and has three production centres – Barcelona, El Prat de Llobregat and Martorell, where it manufactures the highly successful Ibiza, Arona and Leon. Additionally, the company produces the Ateca in the Czech Republic, the Tarraco in Germany, the Alhambra in Portugal and the Mii in Slovakia.

The multinational has a Technical Centre, which operates as a knowledge hub that brings together 1,000 engineers who are focussed on developing innovation for Spain's largest industrial investor in R&D. SEAT already features the latest connectivity technology in its vehicle range and is currently engaged in the company's global digitalisation process to promote the mobility of the future.

SEAT Communications



Cristina Vall-Llosada
Head of Corporate Communications
M/ +34 646 295 296
cristina.vall-llosada@seat.es



Ezequiel Avilés
Corporate Communications
M/ +34 646 303 738
ezequiel.aviles@seat.es



SEAT Mediacycenter