

SEAT joins the Princess of Girona Foundation to promote youth employment

- The company takes a further step in its social commitment to young people
- SEAT will be a part of the Talent Rescue programme, which fosters enhanced employability and skills development

Martorell, 09/10/2019. SEAT has joined the board of the Princess of Girona Foundation (FPdGI) to collaborate on its projects aimed at young people. The main goal of the foundation, whose honorary president is HM King Felipe VI on behalf of his daughter HRH the Princess of Asturias and Girona, is to support young people's professional and personal development.

As part of its commitment to the foundation, the Spanish carmaker joins the Talent Rescue programme, which was created with the aim of improving the employability of young people with higher education (vocational training or university level) aged 20 to 30. This programme encourages their labour mobility among Spain's autonomous communities and provides them with personalised tools such as mentoring or specific in-company training, among other benefits, besides giving priority to those who are members of the first generation of their family to obtain an advanced degree education.

SEAT is going to collaborate with the Princess of Girona Foundation through its job database by publishing its vacancies for the Trainee Programme. This initiative is for young talents who, once they have completed the programme, have the opportunity to be hired by SEAT. Furthermore, the company is going to organise 'SEAT Open Day' event twice a year, where it will give young people insights into the vision of the automotive sector, in addition to training sessions so they can develop their skills.

SEAT Vice-president for Human Resources Xavier Ros emphasised that **"SEAT's membership on the board of the Princess of Girona Foundation is a further example of our strong commitment to young people to promote employability, foster training and encourage entrepreneurship."**

Committed to training and youth employment

The signing of this agreement is framed within SEAT's commitment to training and employment. The company recently signed a collaboration agreement with the ESADE business school with the aim of rolling out joint cooperation actions that provide research, training in areas related with entrepreneurship and business management, and the exchange of knowledge centred on the automotive sector.

Furthermore, SEAT also organised the Kickstart Challenge Day, where students in their final years of study or enrolled in a Master's programme were challenged to demonstrate their talent. The highest achievers were selected to join the Kickstart programme, which enables them to carry out practical work in various areas of the company for between six and 12 months.

Hola!



Likewise, in its commitment to the development of young talent, and at the same time to the training of its own professionals, the company is stepping up the training of its more than 15,000 employees in the areas of digitalisation and new technologies, so they will be able to tackle the transformation of the sector and the evolution of job profiles in the future.

SEAT is the only company that designs, develops, manufactures and markets cars in Spain. Member of the Volkswagen Group, the multinational has its headquarters in Martorell (Barcelona), exports the 80% of its vehicles, and is present in 80 countries on all five continents. In 2018, SEAT sold 517,600 cars, the highest figure in the 68-year history of the brand, posted a profit after tax of 294 million euros and a record turnover of close to 10 billion euros.

The SEAT Group employs over 15,000 professionals and has three production centres – Barcelona, El Prat de Llobregat and Martorell, where it manufactures the highly successful Ibiza, Arona and Leon. Additionally, the company produces the Ateca in the Czech Republic, the Tarraco in Germany, the Alhambra in Portugal and soon the Mii electric production will start in Slovakia.

The multinational has a Technical Centre, which operates as a knowledge hub that brings together 1,000 engineers who are focused on developing innovation for Spain's largest industrial investor in R&D. SEAT already features the latest connectivity technology in its vehicle range and it is currently engaged in the company's global digitalisation process to promote the mobility of the future.

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