



## Live stream: World Premiere of the new CUPRA Leon family

- > On February 20<sup>th</sup>, CUPRA will unveil the new CUPRA Leon family at the CUPRA Garage inauguration
- > Live streaming from 18:30 CET on SEAT Media Center

Martorell, 17/02/2020. – The world premiere of the new CUPRA Leon family will take place on February 20<sup>th</sup> at the opening of its CUPRA Garage, in Martorell. For anyone wanting to follow the event online, the presentation will be broadcast live in English starting from 18:30 CET at SEAT Media Center.

Media agencies can also broadcast the transmission via embedded code on their own channels.

Date: Thursday, February 20th from 18:30 CET

SEAT Media Center: [Live stream: World Premiere of the new CUPRA Leon family](#)

Embedded code:

```
<iframe width="560" height="315"  
src="https://www.youtube.com/embed/nL7xit7Tvt4" frameborder="0"  
allow="accelerometer; autoplay; encrypted-media; gyroscope; picture-in-picture"  
allowfullscreen></iframe>
```



CUPRA is an exclusive brand for unique people, designed to captivate customers and meet all car lovers' expectations of uniqueness, sophistication and performance. In its second year of operations, CUPRA sales shot up by 71.8% in 2019, reaching almost 24,700 units thanks to the success of the CUPRA Ateca. Along with the launch of new models, CUPRA will also keep the motorsport and racing spirit alive by participating in the TCR series. The CUPRA world is alive and ready to conquer a new group of enthusiasts in close to 250 CUPRA Specialists around the world.

PRENSA PREMSA NEWS PRESSE STAMPA

#### CUPRA HQ Communications

**Arnaud Hacault**

Head of Product Communications  
M/ +34 659 134 804  
arnaud.hacault@seat.es

**Gemma Solà**

Content & Platform Management  
M/ +34 639 944 087  
gemma.sola@seat.es

**CUPRA**