



CASA SEAT partners with AmetIIer Origen for its café-restaurant

- It will feature cuisine inspired by the Mediterranean diet, with a focus on seasonal produce
- Ametller Origen was chosen for the space because of its commitment to healthy, sustainable nutrition at a great price
- CASA SEAT is opening its doors to the public on 23rd April and aims to become a point of reference in Barcelona's cultural agenda

Barcelona, 25/02/2020. Ametller Origen is the partner chosen by SEAT to cater to the culinary needs of CASA SEAT. The car company's multidisciplinary venue in the centre of Barcelona will feature a café-restaurant which seats up to 35 people, whose cuisine is based on Mediterranean inspiration showcasing seasonal produce. In this way, the restaurant area will be an added attraction to a space that will offer an extensive programme of activities through which CASA SEAT aims to become a point of reference in Barcelona's cultural agenda.

The Ametller Origen café-restaurant will be located on the ground floor of CASA SEAT, at street level, and will be their first restaurant in the heart of the city and the fourth of this specialist in healthy eating. Thanks to this collaboration, CASA SEAT will offer breakfast, lunch and cafeteria services with a range of seasonal products selected by Ametller Origen and prepared using cooking techniques that ensure the food's maximum nutritional value. The menu will include a wide variety of dishes suitable for all palates and will feature culinary delights that will be periodically changed.

"CASA SEAT is going to be a space that is open to the city and to bringing people together, and for this reason we will have a café-restaurant", explained CASA SEAT director Gabriele Palma. "Sustainability, innovation and great value for money are values shared by SEAT and Ametller Origen. We want to promote access to more sustainable mobility and to a healthier diet as well", he added.

"For Ametller Origen it is an honour to partner with SEAT on this great project. The fact that one of the largest companies in the country is teaming up with Ametller Origen, sharing its values and vision, is certainly a good example of collaboration", said company cofounder and general manager Josep Ametller.

The Ametller Origen café-restaurant at CASA SEAT will begin operating on the 23rd of April, the day the building is set to open its doors to the public. SEAT's new multidisciplinary space is located on Barcelona's Paseo de Gracia 109 and will encourage the dissemination of ideas, debate and meetings on mobility, sustainability, design, technology and business, among other topics. Through an extensive programme of activities, CASA SEAT aims to be a leading player in Barcelona's cultural agenda. Anyone interested in up-to-date information on what's new at the venue and its programme can find it on the website www.casa.seat.

SEAT is the only company that designs, develops, manufactures and markets cars in Spain. Member of the Volkswagen Group, the multinational has its headquarters in Martorell (Barcelona), exports 80% of its vehicles, and is present in 80 countries on all five continents. In 2019, SEAT sold 574,100 cars, the highest figure in the history of the company.

The SEAT Group employs over 15,000 professionals and has three production centres – Barcelona, El Prat de Llobregat and Martorell, where it manufactures the highly successful Ibiza, Arona and Leon. Additionally, the company produces the Ateca in the Czech Republic, the Tarraco in Germany, the Alhambra in Portugal and the Mii electric, SEAT's first 100% electric car, in Slovakia.

The multinational has a Technical Centre, which operates as a knowledge hub that brings together 1,000 engineers who are focused on developing innovation for Spain's largest industrial investor in R&D. SEAT already features the latest connectivity technology in its vehicle range and it is currently engaged in the company's global digitalisation process to promote the mobility of the future.

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