



SEAT improves Arona's comfort and convenience with new 1.5 TSI engine with DSG

- Start of production of the SEAT Arona with a new engine-transmission combination:
 1.5 TSI linked exclusively to a DSG transmission
- This new version adds a new dimension to comfort and convenience of the small SUV

MartoreII, 21/09/2020. The SEAT Arona is a small SUV designed for those looking for a vehicle that brings together excitement, distinction and functionality. Since its introduction in 2017, the SEAT Arona has become one of the key pillars of the brand's line-up. And as the market shifts towards more automatic transmissions, SEAT is making sure the small SUV continues to offer the right mix of technologies to maintain its position in the segment.

To meet the evolving customer demand, SEAT has started production of the SEAT Arona with a 1.5 litre TSI unit exclusively linked to a seven-speed DSG dual-clutch transmission. The new combination produces 150PS (110kW) of power and 250Nm of torque, making it a more convenient vehicle to drive.

Customers are looking for greater levels of comfort, and that's something the DSG technology can deliver with smoother, faster shifting, providing a more dynamic experience behind the steering wheel.

The mix of engine and transmission provides not only a vehicle more in tune with what is needed in the market, but also balances it with the necessity to be efficient. The SEAT Arona 1.5 TSI 150PS DSG uses between 6.0 and 6.7 litres/100km based on the official WLTP test cycle. CO_2 emissions are 137-152 g/km.

The SEAT Arona is the brand's small SUV, and is designed, developed and produced in Barcelona, at the brand's Martorell facilities.

Engine	1.5 TSI 150 PS
Cylinder/Valves	4-cyl - 16v
Displacement	1,498cc
Bore and stroke	74.5 x 85.9
Compression ratio	10.5
Max. Torque	250Nm

Technical data



Transmission	Seven-speed DSG
Maximum speed	210km/h
CO ₂ Emissions	WLTP: 137-152 g/km
Fuel consumption	WLTP: 6.0-6.7 litres/100km

SEAT is the only company that designs, develops, manufactures and markets cars in Spain. A member of the Volkswagen Group, the multinational has its headquarters in Martorell (Barcelona), sells vehicles under the SEAT and CUPRA brands, while SEAT MÓ covers urban mobility products and solutions. SEAT exports 81% of its vehicles, and is present in more than 75 countries. In 2019, SEAT sold 574,100 cars, posted a profit after tax of 346 million euros and a record turnover of more than 11 billion euros.

SEAT employs over 15,000 professionals and has three production centres – Barcelona, El Prat de Llobregat and Martorell, where it manufactures the Ibiza, Arona and Leon. Additionally, the company produces the Ateca in the Czech Republic, the Tarraco in Germany, the Alhambra in Portugal and the Mii electric, SEAT's first 100% electric car, in Slovakia. These plants are joined by SEAT:CODE, the software development centre located in Barcelona.

SEAT will invest 5 billion euros through to 2025 in R&D projects for vehicle development, specially to electrify the range, and to equipment and facilities. The company aims to make Martorell a zero carbon footprint plant by 2050.

SEAT Communications



Fernando Salvador Head of Product & Events Communications M/ +34 609 434 670 fernando salvador@seat.es



Arnaud Hacault Head of Product Communications M/ +34 659 134 804 <u>Arnaud.hacault@seat.es</u>



Jan Conesa Product Communications M/ +34 650 659 096 jan.conesa@seat.es

🖌 in

SEAT Mediacenter