

Hola!



The all-electric SEAT MÓ eScooter 125 hits the market

- SEAT's first all-electric scooter delivers efficient convenience, fun to drive dynamics and zero emissions at the tailpipe
- The **SEAT MÓ eScooter 125's design stands out with sharp lines and a sleek appearance**, emboldened by the exclusive matt colour options
- The SEAT MÓ eScooter 125 combines a 7kW (peak power: 9kW) electric engine and 5.6kWh lithium-ion battery to deliver a range of up to 137km on a single charge
- The SEAT MÓ eScooter 125 carries SEAT DNA and is perfect for the city with 0-50km/h acceleration in just 3.9 seconds and a top speed of 95km/h
- Recharging is simple; the removable battery pack can be plugged in at home or in public chargers, on a domestic socket
- **First deliveries will start in November with a starting price of 6,250€ or a financing offer of 3€/day (in Spain)**

Martorell, 29/10/2020 – Mobility needs are shifting as more people live and work in urban environments, and the desire for a more personalised approach to transportation grows. SEAT embraces change, and while it remains committed to vehicle manufacturing, it also appreciates that new attitudes are needed, so is expanding its portfolio to better reflect this changing world.

“The world is changing and approaches to mobility need to change with it, especially in urban environments,” said SEAT MÓ Director Lucas Casasnovas. “The SEAT MÓ eScooter 125 shows the continuous commitment of SEAT MÓ, SEAT's urban mobility division, to taking care of the environment, cities and people. SEAT MÓ continues to develop urban mobility products and services that ensure mobility without noise, without emissions and with a minimum footprint, in order to improve the quality people's lives in cities.”

The SEAT MÓ eScooter 125 is the brand's first all-electric motorcycle, designed to provide convenience and simplicity for those traversing congested cities.

And as the city with the most motorcycles per capita in Europe, Barcelona is the perfect location to carry on the two-wheeled mobility tradition, thus delivering a vehicle that democratizes electric, sustainable mobility and meets the needs of our future. At a time when mobility is changing and shaping people's daily lives and the urbanism of great urban areas, SEAT has the responsibility and commitment to become the ally cities need to make mobility more efficient, more sustainable and safer. In this context, this year, the company inaugurated CASA SEAT.

Located in the heart of Barcelona, CASA SEAT is a tribute by the brand to the city that saw its birth 70 years ago. This space was created with the aim of becoming the hub for urban mobility led by SEAT MÓ, and in this way, address today's challenges through the co-creation of solutions together with different stakeholders.

The SEAT MÓ eScooter 125 is entering the Spanish market in November 2020 and will be launched in the main European markets by the beginning of 2021. It will be available with a starting price of 6,250€ or a financing offer of 3€/day (in Spain).

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Key messages

ESTABLISHING ELECTRIC

The SEAT MÓ eScooter 125 brings a new electric mobility offer to the market, making it simpler and easier to become part of the future in urban and extra urban environments.

SUSTAINABLE MOBILITY

Environmental awareness is growing as we become more conscious of our impact on the world, especially at a local level where emissions are more pronounced. The SEAT MÓ eScooter 125 helps shift users away from adding to local emissions, helping to improve air quality in congested metropolitan areas.

DESIGNED FOR THE URBAN ENVIRONMENT

With strong lines, integrated lighting technologies and a crystal-clear digital display, the SEAT MÓ eScooter 125 stands out in a cluttered world. And with a 7kW electric engine (peak power: 9kW) that pushes the motorcycle to a top speed of 95km/h together with a battery pack that provides enough energy for a range of up to 137km, it's the perfect solution for the modern world.

ACCESSORIES THAT MAKE RIDES EASIER AND SAFER

The all-electric SEAT MÓ eScooter 125 delivers even more with a range of accessories to increase practicality, convenience and safety. Featuring, from a higher screen, a leg blanket and a smart light with all the features to make SEAT MÓ drivers journey cooler and safer.

SEAT MÓTOSHARING VERSION

With the SEAT MÓtosharing version, SEAT is becoming a mobility services provider that goes beyond the scope of making vehicles as it responds to one of the major trends in the industry: the collaborative, shared, sustainable economy.

Introduction

Underneath its modern, compact design, the SEAT MÓ eScooter 125 is a vehicle designed to meet the needs of a new generation, providing an accessible and convenient method of moving around the urban and extra urban areas. Powered by a 7kW electric engine (peak power: 9kW), equivalent to a 125cc combustion engine, it delivers the acceleration and a top speed perfect for the urban environment.

Selectable driving modes (Eco, City, Sport) better fit the conditions, the easily rechargeable battery makes day-to-day life simpler and connected functionality makes the SEAT MÓ eScooter 125 a more integrated part of daily life. It's perfectly designed for the urban atmosphere.

It's also a vehicle that stands out from the crowd, with a choice of three matt colours, each chosen to highlight the SEAT MÓ eScooter 125's sleek looks and reflect its personality.

The SEAT MÓ eScooter 125 gives riders even greater levels of control with the addition of a smartphone app, keeping owner and scooter connected. Allowing the owner to have access to multiple functions that will make their daily life easier.

Once downloaded and registered the app can be linked to your SEAT MÓ eScooter 125 allowing you to access a range of functions and even more information about the vehicle.

You'll never forget where you've parked your SEAT MÓ eScooter 125 again, even in the busiest urban environments, thanks to the app's ability to locate the scooter in real-time. And should the need arise you can also switch the vehicle on and off with only a press of a button.

The app also opens a world of new data and information at your fingertips: battery status and autonomy levels can all be accessed in real-time, while maintenance notifications will provide temperature, location and status alerts.

The SEAT MÓ eScooter 125 is a motorcycle that delivers a fresh approach to personal mobility, making traversing the streets of our towns and cities simpler and more convenient.

Designed in partnership with Barcelona-based electric motorcycle firm Silence, the SEAT MÓ eScooter 125 is entering the Spanish market in November 2020 and will be launched in the main European markets by the beginning of 2021 (France, Italy, Portugal, Germany, Austria and Sweden). It will be available with a starting price of 6,250€ or a financing offer of 3€/day (in Spain).

Design

The SEAT MÓ eScooter 125 shows the brand's boldness and determination to meet the changing needs of customers as they try to navigate through our urban streets. And underneath its modern compact design is a vehicle developed to address the needs of an accessible, sustainable and convenient method of transportation.

Even though the SEAT MÓ eScooter 125 uses two wheels, it remains a vehicle that holds the SEAT approach to design close to its heart, mixing the brand's core themes to deliver a motorcycle that can proudly display the SEAT MÓ logo.

The step-through design offers the convenience that any urban motorcycle needs, with a seat height of 805mm, it offers practicality for a huge range of riders.

From the moment you take to the seat, you know that the SEAT MÓ eScooter 125 has been designed to deliver the most engaging ride possible.

The SEAT MÓ eScooter 125 benefits from a digital display that provides the most important information and data including: speed, battery state-of-charge, battery, engine and inverter temperature, driving modes, average speed, remaining range and time. All in perfect clarity.

The inclusive dimensions extend to its overall height of 1,559mm (1,093mm without windshield), width of 722mm – making it easy to filter through congested streets – and total length of 2,026mm. The length gives the SEAT MÓ eScooter 125 enough room to provide a comfortable riding position for those in control, but also allows the space for a pillion passenger. In addition, the colour coded grab rails help adding reassurance for the passenger.

The SEAT MÓ eScooter 125's look is defined by its sharp lines and enhanced by the front upright forks, cast 15" wheel at the front and rear 14" wheel that sit on its 1,427mm wheelbase. The round, full LED headlight, surrounded by the daytime running lights, together with the indicators integrated into the bodywork bring a purposefulness to the front look, while the sleek rear LED lighting helps continue the motorcycles flow and adds to the sleekness of the rear design.

The two-tone body gifts the SEAT MÓ eScooter 125 a dynamic appearance, and at the same time, the look is emboldened by the exclusive matt paint options: Daring Red, Dark Aluminium or Oxygen White. A palette of 3 colours which gives the eScooter a sporty and fresh design. The bi-colour seat of the SEAT MÓ eScooter 125 in grey and black helps separate visually the driver and the passenger zone, while the Daring Red stitching connects with the vibrating colour of the eScooter.

The SEAT MÓ eScooter 125 is also about practicality. Under the seat a feature that like in the cars, the brand has taken special attention to in terms of its design, is a huge amount of storage

space; this means that storing two full helmets is no problem, and it provides the flexibility to use it to carry anything you need for your trip.

From behind the controls, the front screen offers protection from the wind, directing airflow over the rider. While underneath, the SEAT MÓ eScooter 125 offers both a side and centre stand making parking and storage simpler whether at home or while travelling.

Powertrain and chassis: zero emissions, the perfect ride for the city

As the world changes and more people shift to living in urban areas, the need to provide different approaches to personal mobility grows.

Electrification is the key to delivering what the future demands, but it isn't always practical to use passenger cars as a mode of transport, which is why the SEAT MÓ eScooter 125 fits perfectly into the future vehicle mix.

Powering the motorcycle sits an advanced electric engine that produces 7kW of power (9kW of peak power) – equivalent to a traditional 125cc combustion engine – and 240Nm of torque (at the wheel). Integrated into the rear wheel, the power plant offers the performance needed when traversing city streets, with a top speed of 95km/h, but more importantly allowing the SEAT MÓ eScooter 125 to reach 50km/h from a standing start in only 3.9 seconds. Ideal for slow speed, stop-start nature of urban traffic.

The SEAT MÓ eScooter 125 motorcycle has dynamics and enjoyment at its core as much as the need to offer practicality and efficiency. Twisting the throttle back instantly shows the vehicle's personality.

The performance is achieved in part through the SEAT MÓ eScooter 125's low weight of just 155kg, which also helps the all-electric motorcycle to be incredibly dynamic and easily manoeuvrable when roads are congested, helping riders reach their destination as quickly, stress free and enjoyably as possible. The SEAT MÓ eScooter 125 also includes a reverse gear, to make manoeuvring simpler, especially when parking in or out the eScooter.

Every vehicle that carries the SEAT badge needs to have dynamics at its heart and the SEAT MÓ eScooter 125 is no different.

The all-electric motorcycle uses 120/70-15 front and 140/70-14 rear wheels with 260mm and 240mm brake discs respectively and front and rear hydraulic shock absorbers to provide the optimum ride; as well as integrating a Combined Braking System to make sure riders are in complete control. The motorcycle includes three driving modes: Eco, City and Sport, so the rider can select the best match to their needs delivering a ride worthy of the Barcelona brand's name.

In Eco mode the scooter has a reduced speed and acceleration. It allows you to economize and circulate in a more relaxed way.

The City mode allows the driver to have a controlled speed, giving the vehicle a good level of performance and a more balanced consumption.

And finally, in Sport mode, acceleration and speed increase, offering greater strength and speed in specific cases and more regenerative braking.

The SEAT MÓ eScooter 125 brings functionality to another level thanks to its swappable and easily transportable battery pack.

The energy dense 5.6kWh lithium-ion pack weighs just over 40kg but provides a range of up to 137km on a single charge based on the official test cycle. When typical usage levels are considered, private users should only need to plug in once a week and even when the battery has been depleted, recharging is simple.

The battery can be charged when still in the vehicle, but it can also be removed from the SEAT MÓ eScooter 125 motorcycle and plugged into a domestic power socket. The battery can be fully recharged in as little as 6-8 hours from a domestic supply.

Accessories that make rides easier and safer

The all-electric SEAT MÓ eScooter 125 delivers even more with a wide range of exclusive SEAT MÓ accessories to increase practicality, convenience and safety.

Customers can add a higher screen, which will help direct airflow away from them, calming the air as they ride through city streets, while the leg blanket will guarantee comfort no matter what the weather is doing. And with both winter and summer gloves available, riders will be ready to jump on the SEAT MÓ eScooter 125, as the seasons change too.

The SEAT MÓ eScooter 125 adds a layer of practicality through a 39-litre rear trunk, (simply mounted using the available trunk support), adding to the generous storage space already available. And with the mobile phone cover, riders can place their devices safely, protected from the elements and easily viewable.

As with any SEAT, safety is paramount, which is why two helmets are also available with both full face and an open Jet helmet with visor, bringing style, quality and assurance to the fore.

Lastly, when rider's leave their SEAT MÓ eScooter 125, they don't need to worry about it disappearing, a high-quality disc lock with cable reminder is also available to give reassurance and peace of mind.

The final addition to the line-up is the sleek Smart Light, fixed on the helmet. Designed to increase safety by acting as an additional brake light, the device integrates an accelerometer to detect reductions in speed either through braking or releasing the throttle. But that isn't all.

Should the unimaginable happen and you're involved in an accident, the Smart Light sends a message to your phone asking if you are okay, if there is no answer within one minute, it automatically calls the emergency services number and additionally sends a notification to your emergency contacts with your position.

And when the sun goes down the smart device blinks making the SEAT MÓ eScooter 125 more visible to other road users.

SEAT MÓtosharing: designed for fleet

SEAT is in the process of becoming a mobility service provider that goes beyond the scope of making vehicles to respond to one of the major mobility trends in the future: the collaborative, shared, sustainable economy. The sharing services of SEAT MÓ, works through the mobile App, in where you can search and book the closest eScooter to drive through the city, depending on your location. Once you have booked the eScooter you can unlock it and use it if you need, the fee you pay is counted per minute.

The SEAT MÓ eScooters are found around motorbike parking spots inside the city limits. Once your journey with the eScooter has ended you can park it in any motorbike parking spot inside the city limits, and end your service through the app. The sharing version will build on the key attributes of the private version, but with some elements designed for the shared mobility market: a top box case to store the helmets, a phone holder, without forgetting the reverse gear to make manoeuvring simpler. The sharing version is available in exclusive Dark Aluminium matt paint with specific decals.

For vehicles used as part of fleet solutions, the battery pack can be removed and swapped with a fresh, fully charged unit to keep the SEAT MÓ eScooter 125 on the road and minimise downtime.

Technical specifications

SEAT MÓ eScooter 125 (private)

Engine	Brushless electric motor
Power	7kW (9kW Peak Power)
Torque	240Nm
Battery capacity	5.6kWh
Battery weight	41 kg
Top speed	95km/h
Urban range	Up to 137km
Recharge times	6-8 hours

SEAT is the only company that designs, develops, manufactures and markets cars in Spain. Member of the Volkswagen Group, the multinational has its headquarters in Martorell (Barcelona), exports the 80% of its vehicles, and is present in 80 countries on all five continents. In 2019, SEAT sold 574,100 cars, the highest figure in the history of the company.

The SEAT Group employs over 15,000 professionals and has three production centres – Barcelona, El Prat de Llobregat and Martorell, where it manufactures the highly successful Ibiza, Arona and Leon. Additionally, the company produces the Ateca in the Czech Republic, the Tarraco in Germany, the Alhambra in Portugal and the Mii electric, SEAT's first 100% electric car, in Slovakia.

The multinational has a Technical Centre, which operates as a knowledge hub that brings together 1,000 engineers who are focused on developing innovation for Spain's largest industrial investor in R&D. SEAT already features the latest connectivity technology in its vehicle range and it is currently engaged in the company's global digitalisation process to promote the mobility of the future.

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